



Twitter and RSS in the Job Search

Follow-up Session

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Twitter

It's About the Conversation



Twitter's New Home Page

The screenshot shows the Twitter homepage layout. At the top, there is a search bar with the text "Search for a keyword or phrase..." and a "Search" button. To the right of the search bar, there are links for "Have an account?" and "Sign in". Below the search bar, the main heading reads "Discover what's happening right now, anywhere in the world". A horizontal bar below this contains various trending topics like "American Idol", "Justin Bieber", "Easter", "Arsenal", "TRENDING TOPICS", "Cigarettes", "Andrew Garcia", "That Should Be Me", and "Good".

On the left side, there is a section titled "See who's here" which displays a grid of profile pictures of various users and entities, including "EW", "Q", "AMAZON", "ONE", and "T". Below this grid, it says "Friends and industry peers you know. Celebrities you watch. Businesses you frequent. Find them all on Twitter."

The main content area is titled "Top tweets" and lists several tweets. The first tweet is from "Itsalexhere" with the text "#JonaticasVerdaderas son las que JAMAS PASE LO QUE PASE dejaran de ser Jonaticas :)", posted "about 1 hour ago". The second tweet is from "ShakeItBieber" with the text "ят if JUSTIN BIEBER IS MY INSPIRATION! <3", also posted "about 1 hour ago". The third tweet is from "StopJBFanWar" with the text "Why do people even compare Justin Bieber to the Jonas Brothers? They're NOTHING alike.", posted "about 1 hour ago". The fourth tweet is from "waltmossberg" with the text "Can the iPad challenge the laptop? See my review : http://bit.ly/92hkya", posted "about 1 hour ago".

On the right side, there is a prominent "New to Twitter?" section enclosed in a red box. It features the Twitter bird icon and the text: "Twitter is a rich source of instant information. Stay updated. Keep others updated. It's a whole thing." Below this text is a yellow button that says "Get started now". Underneath the button, it says "You choose and customize every aspect of the service. Lots of people like it. We'd love it if you joined us." Below this section is a grey box with the text "Using Twitter for a business? Check out [Twitter 101](#)".

At the bottom of the page, there is a footer containing copyright information "© 2010 Twitter", a list of links: "About Us", "Contact", "Blog", "Status", "Goodies", "API", "Business", "Help", "Jobs", "Terms", "Privacy", and a language selector "Language: English ▾".

Getting Started With Twitter



The image shows a screenshot of the Twitter sign-up page. At the top left is the Twitter logo. The main heading is "Join the Conversation" with a link "Already on Twitter? Sign in." to the right. Below this is a sub-heading "Already use Twitter on your phone? Finish signup now." The form contains several input fields: "Full name" with a placeholder "enter your first and last name", "Username", "Password", and "Email". Below the "Email" field is a checked checkbox "Let others find me by my email address" and a note "Note: Email will not be publicly displayed". There is a "Terms of Service" section with a "Printable version" link and a scrollable text area containing the beginning of the terms. Below this is a paragraph stating that clicking "Create my account" agrees to the terms and privacy policy. At the bottom is a "Create my account" button and a checked checkbox "I want the inside scoop—please send me email updates!"

twitter

Join the Conversation

[Already on Twitter? Sign in.](#)

Already use Twitter on your phone? [Finish signup now.](#)

Full name ⇨ enter your first and last name

Username

Your URL: [http://twitter.com/ USERNAME](http://twitter.com/USERNAME)

Password

Email

Let others find me by my email address

Note: Email will not be publicly displayed

Terms of Service
[Printable version](#)

Terms of Service

These Terms of Service ("Terms") govern your access to and use of the services and Twitter's websites (the "Services"), and any information, text,

By clicking on "Create my account" below, you are agreeing to the [Terms of Service](#) above and the [Privacy Policy](#).

Create my account

I want the inside scoop—please send me email updates!

Twitter's New Home Page

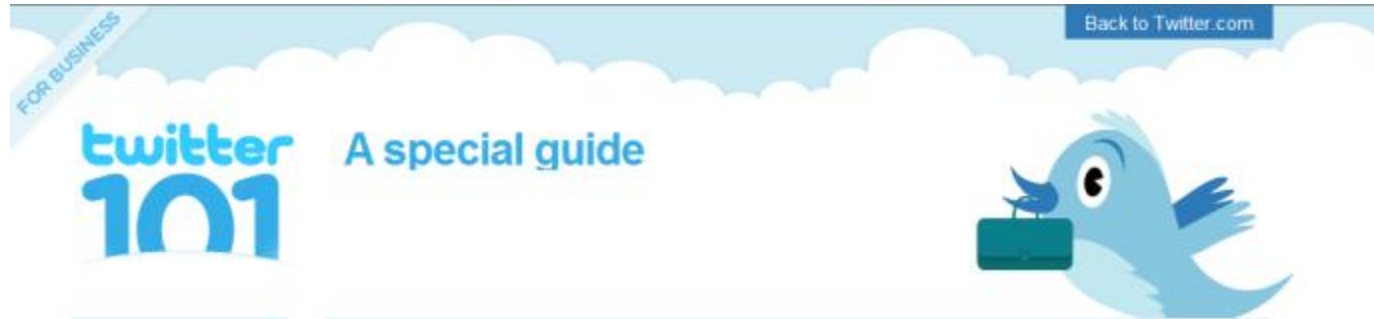
The screenshot shows the Twitter homepage with a blue header. On the left is the Twitter logo. In the center is a search bar with the placeholder text "Search for a keyword or phrase..." and a "Search" button. On the right, there are links for "Have an account?" and "Sign in". Below the header is a navigation bar with links for "American Idol", "Justin Bieber", "Easter", "Arsenal", "TRENDING TOPICS", "Cigarettes", "Andrew Garcia", "That Should Be Me", and "Good".

The main content area is divided into three columns:

- See who's here:** A grid of 12 profile picture icons for various users and entities like EW, Q, and AMA.
- Top tweets:** A list of tweets with user avatars, names, text, and timestamps. The first tweet is from "Itsalexhere" about "Jonaticas". The second is from "ShakeItBieber" with a Russian phrase. The third is from "StopJBFanWar" comparing Justin Bieber to the Jonas Brothers. The fourth is from "waltmossberg" about an iPad review.
- New to Twitter?:** A light blue box with a yellow "Get started now" button. It contains text about staying updated and a link to "Twitter 101". This box is highlighted with a red border.

At the bottom, there is a footer with copyright information "© 2010 Twitter", a list of links (About Us, Contact, Blog, Status, Goodies, API, Business, Help, Jobs, Terms, Privacy), and a language selector set to "English".

Twitter for Business



FOR BUSINESS

Back to Twitter.com

twitter 101

A special guide

- What is Twitter
- Getting started
- Learn the lingo
- Best practices
- Case studies
- Other resources

Download the slides

Every day, millions of people use Twitter to create, discover and share ideas with others. Now, people are turning to Twitter as an effective way to reach out to businesses, too. From local stores to big brands, and from brick-and-mortar to internet-based or service sector, people are finding great value in the connections they make with businesses on Twitter.

When people working in the Empire State Building twittered that they were craving ice cream delivery, New York local chain **Tasti D Lite** was there to listen and meet their need. When electronics buyers look for good deals, the **Dell Outlet** Twitter account helps them save money with exclusive coupons. When Houston's coffee drinkers decide where to get their daily dose, many choose **Coffee Groundz**, which lets them order via Twitter. Read on to learn what Twitter is and to get detailed examples of how companies are using it. On these pages, we'll also reveal how Twitter can help your business right now.

So what does Twitter do for businesses?

Twitter is a communication platform that helps businesses stay connected to their customers. As a business, you can use it to quickly share information with people interested in your company, gather real-time market intelligence and feedback, and build relationships with customers, partners and other people who care about your company. As an individual

Twitter Lists Tutorial



Twitter Lists in a Nutshell



<http://help.twitter.com/entries/76460-how-to-use-twitter-lists>

Twitter Lists to Follow

The definitive list of who matters on Twitter

Listorious

The best Twitter people search:

Twitter people search

[Home](#) | [Tags](#) | [About](#) | [Your Lists](#) | [Login](#)

[Add yourself](#) | [Add a list](#)

Be Found On Twitter

News Lists

[All News Lists →](#)

Mashable

The Mashable team curated by Mashable

Curated by [Pete Cashmore](#)
8,898 FOLLOWERS



17 PEOPLE

Tech News Brands

The most complete list of tech news sources (from the BBC to TechCrunch)

Curated by [Robert Scoble](#)
4,587 FOLLOWERS



494 PEOPLE

Design Links

This could pretty much replace your RSS for #Design related news!

Curated by [Roger Byrne](#)
3,241 FOLLOWERS



94 PEOPLE

Sports Lists

[All Sports Lists →](#)

All

NBC Vancouver 2010 Olympics
Curated by [NBCOlympics](#)
14,254 FOLLOWERS



88 PEOPLE

Winter Olympics

Curated by [The New York Times](#)
1,132 FOLLOWERS



123 PEOPLE

NFL-players

All the verified NFL players on twitter



187 PEOPLE

Art Lists

[All Art Lists →](#)

Best of Photography

The most influential Twitter accounts in photography

Curated by [Michael Zhang](#)
2,600 FOLLOWERS



29 PEOPLE

Creatives To Watch

The leading creative minds that you need to keep an eye on...

Curated by [Behance](#)
2,328 FOLLOWERS



136 PEOPLE

A-List

The world's leading interactive agencies who are 5x FWA award winners.

Curated by [Rob Ford](#)
1,310 FOLLOWERS



114 PEOPLE

Politics Lists

[All Politics Lists →](#)

Techpolitics

Eclectic list of people involved in intersection of politics, media, tech, social change, activism

Curated by [Micah Sify](#)
472 FOLLOWERS



302 PEOPLE

UKMPs

UK Members of Parliament on Twitter

Curated by [TweetMinster](#)
378 FOLLOWERS



146 PEOPLE

One Line Press Releases

(what's this?)

5 gum created a cool new digital sensory experience at <http://SREACT.com>. For more info, visit <http://bit.ly/CYD5EQ>
a day ago



A-List Lists

VERY FOLLOW-WORTHY LISTS

Health Care Reform by [Yahoo News](#)

Apple-Tablet by [libbay koppinger](#)

Haiti by [Hisham Rana, MD](#)

Haiti Help by [The New York Times](#)

Haiti Earthquake by [The New York Times](#)

TopBrasil-helphaiti by [Rafael C. Define](#)

NFL by [Silver Fox](#)

NCAA Basketball by [Rob Parham](#)

Top Tags

activists	green	socialmedia
art	humanrights	socialnetworking
artists	marketing	sports
arts	media	sustainable
business	music	technology
children	news	twitter
climate	progressive	women
eco	socialjustice	writers

[More top tags →](#)

The Listorious 140

[The Top 140 Lists on Twitter →](#)

<http://www.listorious.com/>

TweetDeck vs. HootSuite

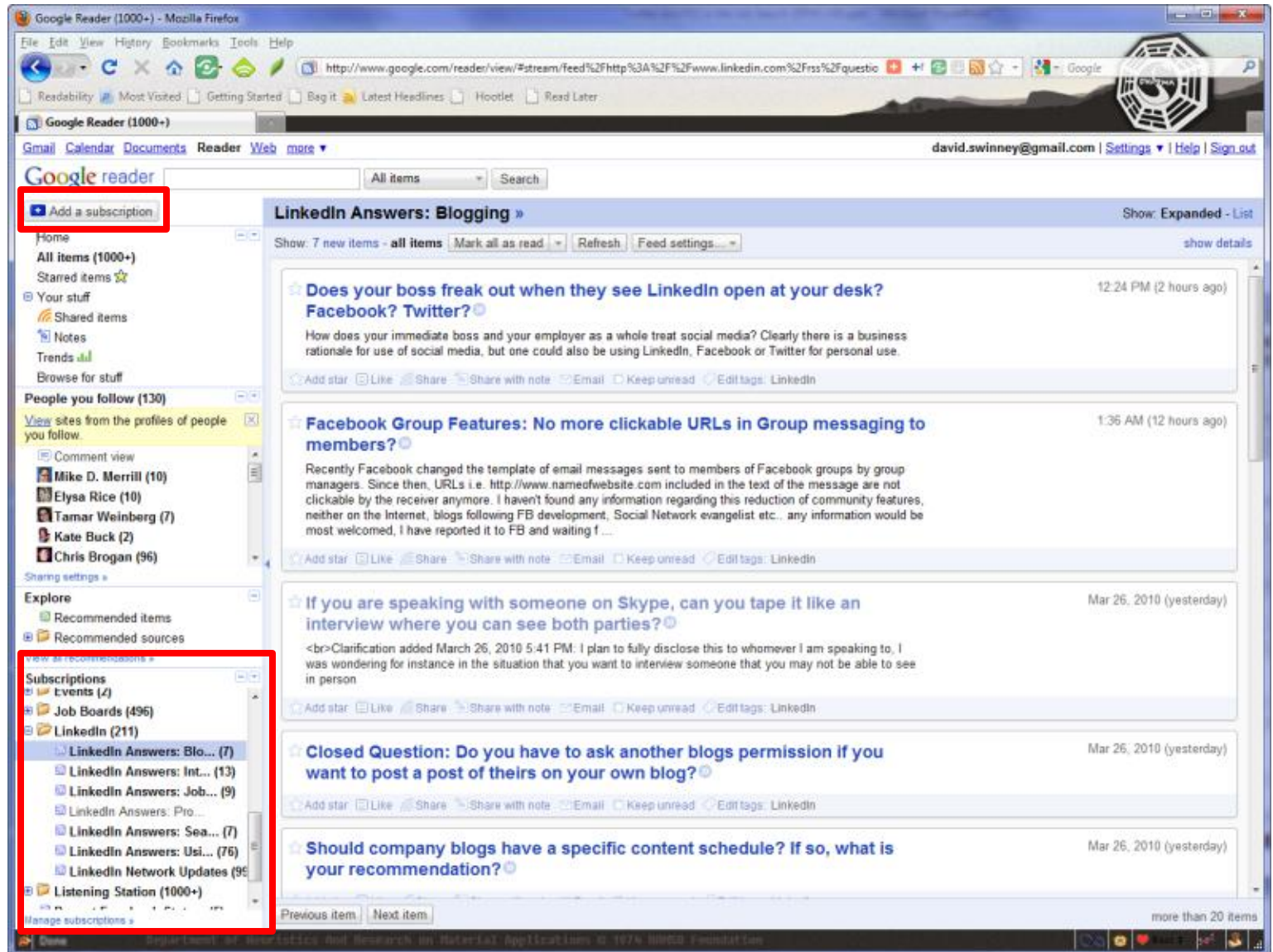
	HootSuite	TweetDeck
User Interface	Updating one or more multiple networks is easier ✓	Keep track of multiple social networks in a single window ✓ Adding URLs is easier ✓
Scheduled Updates	Supported ✓	Not supported
Speed	Web-based ✓	Memory hog Updates less frequently
URL Shorteners	Single shortener (ow.ly) ✓	4 different shorteners supported (bit.ly) ✓
Photos	Limited to uploading a picture file	Integrates with 3 different services ✓
Statistics	Detailed statistics (but only for Twitter) ✓	Only available through supported URL shorteners (bit.ly)
Additional Social Networks	Supports multiple Twitter accounts, LinkedIn, Facebook, Facebook Fan Pages, and Ping.fm ✓	Supports multiple Twitter accounts, LinkedIn, and Facebook
Twitter Interface	URL shortener separate from tweet dialog; multiple clicks for scheduling tweets	Easy and fast ✓
Multiple Accounts/Users	Easy to add multiple users and control accounts they update ✓	Does not support multiple users per account
Twitter User Features	Most of the actions are available, but not all	On any tweet, you can perform any action you can do from Twitter ✓

RSS

It's Not Just for News Anymore



Hosted RSS Reader – Google Reader



Google Reader (1000+) - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.google.com/reader/view/#stream/feed%2Fhttp%3A%2F%2Fwww.linkedin.com%2Frss%2Fquestio

Google Reader (1000+)

Gmail Calendar Documents Reader Web more

david.swinney@gmail.com | Settings | Help | Sign out

Google reader

All items Search

Add a subscription

Home

All items (1000+)

Starred items

Your stuff

Shared items

Notes

Trends

Browse for stuff

People you follow (130)

View sites from the profiles of people you follow.

Comment view

Mike D. Merrill (10)

Elysa Rice (10)

Tamar Weinberg (7)

Kate Buck (2)

Chris Brogan (96)

Sharing settings

Explore

Recommended items

Recommended sources

Subscriptions

Events (4)

Job Boards (496)

LinkedIn (211)

LinkedIn Answers: Blo... (7)

LinkedIn Answers: Int... (13)

LinkedIn Answers: Job... (9)

LinkedIn Answers: Pro...

LinkedIn Answers: Sea... (7)

LinkedIn Answers: Usi... (76)

LinkedIn Network Updates (96)

Listening Station (1000+)

Manage subscriptions

LinkedIn Answers: Blogging

Show: 7 new items - all items Mark all as read Refresh Feed settings

Show: Expanded - List show details

Does your boss freak out when they see LinkedIn open at your desk? Facebook? Twitter? 12:24 PM (2 hours ago)

How does your immediate boss and your employer as a whole treat social media? Clearly there is a business rationale for use of social media, but one could also be using LinkedIn, Facebook or Twitter for personal use.

Add star Like Share Share with note Email Keep unread Edit tags: LinkedIn

Facebook Group Features: No more clickable URLs in Group messaging to members? 1:36 AM (12 hours ago)

Recently Facebook changed the template of email messages sent to members of Facebook groups by group managers. Since then, URLs i.e. http://www.nameofwebsite.com included in the text of the message are not clickable by the receiver anymore. I haven't found any information regarding this reduction of community features, neither on the Internet, blogs following FB development, Social Network evangelist etc... any information would be most welcomed, I have reported it to FB and waiting f...

Add star Like Share Share with note Email Keep unread Edit tags: LinkedIn

If you are speaking with someone on Skype, can you tape it like an interview where you can see both parties? Mar 26, 2010 (yesterday)

Clarification added March 26, 2010 5:41 PM: I plan to fully disclose this to whomever I am speaking to, I was wondering for instance in the situation that you want to interview someone that you may not be able to see in person

Add star Like Share Share with note Email Keep unread Edit tags: LinkedIn

Closed Question: Do you have to ask another blogs permission if you want to post a post of theirs on your own blog? Mar 26, 2010 (yesterday)

Add star Like Share Share with note Email Keep unread Edit tags: LinkedIn

Should company blogs have a specific content schedule? If so, what is your recommendation? Mar 26, 2010 (yesterday)

Previous item Next item

more than 20 items

Hosted RSS Reader – feedly



The screenshot displays the Feedly web application interface in a Mozilla Firefox browser window. The address bar shows the URL <http://www.feedly.com/home?category/LinkedIn>. The page title is "LinkedIn" and it indicates "211 unread articles".

On the left side, there is a navigation menu with categories such as "social media", "technology", "microsoft", "media", "listening station", "digital photography", "sports", "career adv", "real", "politics and opinion", "bloggers and tweets", "job boards", "linkedin", "d-fw and texas", "louisville and kentucky", "business and finance", "events", "shopping", and "more". The "linkedin" category is highlighted with a red box.

The main content area features a "featured" section with three articles:

- Does the LinkedIn Recommendations really work?**
In my opinion, should have a balanced view, i.e the positives as well as a couple of.
LinkedIn Answers: Using Lin... • 2 hours ago
- Does your boss freak out when they see LinkedIn open at your desk? Facebook?**
How does your immediate boss and your employer as a whole treat social media? Clearly
LinkedIn Answers: Internet... • 3 hours ago
- govt of india has any policy to sell kerosene oil by private companies and their**
LinkedIn Answers: Search Ma... • 14 hours ago

Below the featured section, there are several article snippets:

- Informational Interview: How to write an effective...**
I had a meeting with a finance professional, who was very impressed with me. I want to write a thank you letter expressing how much I appreciate all the information and advice. This person also stated they had an interest in
LinkedIn Answers: Job Search • 1 day ago
- What do I need to put in my resume or cover letter...**
any responses!! I personalized my cover letter to either the recruiter or to the company, I kicked the cliché cover letter template good bye, I obtain all the qualifications and skills the company is asking for, I follow all the "rules"
LinkedIn Answers: Job Search • 1 day ago
- Cathy Howard is now connected to Phyllis Lively (...)**
Cathy Howard is now connected to Phyllis Lively (LION) Independent Sr. Recruiter/Sourcer looking to help you fill positions with excellent candidates..
LinkedIn Network Updates • 1 day ago
- How does Digg operate?**
When it comes to using Digg for business and marketing purposes, what is the criteria for success? What do I have to do to give my blogs and business more exposure?
LinkedIn Answers: Blogging • 1 day ago

On the right side, there is a "sources" section listing various feeds:

- LinkedIn Answers: Blogging 7
- LinkedIn Answers: Internet 13
- LinkedIn Answers: Job Search 3
- LinkedIn Answers: Search 7
- LinkedIn Answers: Using 7
- LinkedIn Network Updates 89



Below the sources section, there is a "you might also like" section with recommendations such as "white house, OR president bush", "LinkedIn Answers: Web", "LinkedIn Answers: Using LinkedIn", "LinkedIn Answers: Marketing and", "LinkedIn Answers: E-Commerce", "LinkedIn Answers: Search Marketing", "LinkedIn Answers: Viral Marketing", "LinkedIn Answers: Small Business", and "LinkedIn Answers: Guerrilla".

At the bottom, there are product recommendations for "The LinkedIn Personal Trainer" (\$16.15) and "LinkedIn For Dummies" (\$16.49).

The bottom of the browser window shows the status bar with the text "Copyright © 2007 Feedly, Inc. All rights reserved. Privacy Policy" and the system tray.

RSS in the Job Search – LinkedIn Network Updates



Updates from your Contacts  



LinkedIn RSS feeds

RSS is a technology that gives you access to LinkedIn content through your favorite RSS feed reader. LinkedIn offers two types of feeds, public and personal. Public feeds offer the same content to all LinkedIn members. Personal feeds contain private information from your LinkedIn network.

Network Updates

The Network Updates feed publishes your personal Network Updates in RSS format.

Important note about web-based feed readers
Some web-based feed readers publish your feed URLs on the web, making them available to search engines and everyone else. You should not subscribe to LinkedIn's Personal feeds with a web-based feed reader unless it guarantees that your feeds are kept private.

1. Turn on the feed for Network updates:

Enable Disable

Choose your feed reader or copy the link



or copy the RSS link:

[Generate a new RSS link for this feed](#)

LinkedIn Answers

Each LinkedIn Answers category has its own public RSS feed.

1. Choose an Answers category

2. Choose your feed reader or copy the link



or copy the RSS link:

<http://www.linkedin.com/rssAdmin?display=&goback=.hom>

RSS in the Job Search – LinkedIn Network Updates

The screenshot shows the Google Reader interface. At the top, there are navigation links: Gmail, Calendar, Documents, Reader, Web, and more. The user's email is david.swinney@gmail.com, and there are links for Settings, Help, and Sign out. The Google Reader logo is on the left, with a search bar and a dropdown menu set to 'All items'. A red box highlights the 'Add a subscription' button.

The left sidebar contains a navigation menu with the following items:

- Home
- All items (1000+)
- Starred items
- Your stuff
- Shared items
- Notes
- Trends
- Browse for stuff
- People you follow (168)
- View sites from the profiles of people you follow.
- Explore
 - Recommended items
 - Recommended sources
 - View all recommendations
- Subscriptions
 - Media (382)
 - Microsoft (54)
 - News and Information (1000+)
 - Politics and Opinion (950)
 - Shopping (203)
 - Social Media (182)
 - Sports (85)
 - Technology (898)
 - Business and Finance (519)
 - Events (2)
 - Job Boards (492)
 - LinkedIn (258)
 - LinkedIn Answers: Blo... (2)
 - LinkedIn Answers: Int... (23)
 - LinkedIn Answers: Job... (10)
 - LinkedIn Answers: Pro...
 - LinkedIn Answers: Sea... (10)
 - LinkedIn Answers: Usi... (123)
 - LinkedIn Network Updates (90)
 - Listening Station (1000+)
 - Recent Feedback Sta... (4)
 - Manage subscriptions

The main content area is titled 'LinkedIn Network Updates' and shows a list of updates. The first update is: 'Richard A. Solomon, CBC is now connected to Catherine Mitchell (Creative Communications Manager)'. Other updates include: 'Rich Hissrich is now connected to Buddy Fly (Construction Professional)', 'Paul Jacobus is now connected to Norry Jensen, CFP®, MA (CERTIFIED FINANCIAL PLANNER™/Consultant at Self - Employed)', 'Sarah Saunders is now connected to Tick Hayes (Project Manager at Avaya)', 'James Snider, MBA Marketing has joined Momentum! an Innis Company', and 'Jay Bandy is now connected to Matt Buetow (Field Sales Leader at Allstate)'. Each update includes a date of 'Mar 25, 2010 (4 days ago)' and a set of interaction buttons: Add star, Like, Share, Share with note, Email, Keep unread, and Edit tags. At the bottom of the main content area, there are 'Previous item' and 'Next item' buttons, and a note that says 'more than 60 items'.

RSS in the Job Search – LinkedIn Answers

LinkedIn Answers

Each LinkedIn Answers category has its own public RSS feed.

1. Choose an Answers category

2.

- Administration
- Contracts
- Corporate Law
- Finance and Securities Law
- Intellectual Property
- Employment and Labor Law
- Property Law
- Tax Law
- Marketing and Sales
- Advertising and Promotion
- Advertising
- Direct Marketing
- Events Marketing
- Guerrilla Marketing
- Internet Marketing
- Viral Marketing
- Business Development
- Graphic Design
- Mobile Marketing
- Public Relations
- Sales

[Tools](#) [Developers](#) [Language](#) [Upgrade Your Account](#)

rss authorization is prohibited.

[s your feedback.](#)



LinkedIn Answers

Each LinkedIn Answers category has its own public RSS feed.

1. Choose an Answers category

Internet Marketing

2. Choose your feed reader or copy the link

[MY YAHOO!](#) [Google](#) [newsGator](#)
[netvibes](#) [RSS](#)

or copy the RSS link:

http://www.linkedin.com/rss/questions?cat=MAR_ADI



Google Reader interface showing a feed of LinkedIn Answers for the 'Internet Marketing' category. The feed includes several articles with titles like 'Is social marketing sending your customers to a competitor?', 'My employer is in the health care industry. Although we use photos of actual patients on our website, they're shot professionally and may appear to be models. I'm wondering how we can convey that these are real clients?', 'Do any bloggers ever optimize their headlines for Twitter search?', 'Is social media a waste of time?', 'Can you recommend a solutions provider who offers cost effective packages where an entrepreneur can self design a website (templated), host it and manage the content easily?', and 'How can the publisher of a B2B website avoid generating traffic from'.

RSS in the Job Search – LinkedIn Answers

The screenshot displays the Google Reader web interface. At the top, navigation links for Gmail, Calendar, Documents, Reader, and Web are visible, along with the user's email address (david.swinney@gmail.com) and links for Settings, Help, and Sign out. The main header includes the Google Reader logo, a search bar, and a dropdown menu set to 'All items'. On the left sidebar, the 'Add a subscription' button is highlighted with a red box. Below it, various subscription categories are listed, including 'People you follow (66)', 'Explore', and 'Subscriptions'. The 'Subscriptions' list includes 'Monster Job Search Re...' (96), 'LOST (12)', 'Louisville and Kentucky (599)', 'Media (398)', 'Microsoft (53)', 'News and Information (121)', 'Politics and Opinion (1000+)', 'Shopping (1000+)', 'Social Media (437)', 'Sports (171)', 'Technology (642)', 'Weather (186)', 'LinkedIn (557)', 'LinkedIn Answers: Blo...' (16), 'LinkedIn Answers: Int...' (25), 'LinkedIn Answers: Job...' (13), and 'LinkedIn Answers: Pro...' (2). The main content area shows a feed titled 'LinkedIn Answers: Internet Marketing'. The feed includes several items with titles, timestamps, and interaction options like 'Add star', 'Like', 'Share', and 'Email'. The items are: 'Is siloed marketing sending your customers to a competitor?' (11:09 AM, 3 hours ago), 'My employer is in the health care industry. Although we use photos of actual patients on our website, they're shot professionally and may appear to be models. I'm wondering how we can convey that these are real clients?' (11:09 AM, 3 hours ago), 'Twitter Search?' (10:01 AM, 4 hours ago), 'Is social media a waste of time?' (10:01 AM, 4 hours ago), 'Can you recommend a solutions provider who offers cost effective packages where an entrepreneur can self design a website (templated), host it and manage the content easily?' (4:13 AM, 10 hours ago), and 'How can the publisher of a B2B website avoid generating traffic from' (Mar 15, 2010, 17 hours ago). At the bottom of the feed, there are 'Previous item' and 'Next item' buttons, and a note that there are 'more than 20 items'.

Social Media Workflow



Social Media Workflow

- **RSS:** Each morning, use an RSS Reader to identify articles to be shared
- **Twitter:** Best of the articles above (most relevant to my social media job search) are tweeted
- **LinkedIn:**
 - Pull feeds for the **LinkedIn Answers** sections of interest/relevance for me into RSS Reader.
 - Peruse them without going to LinkedIn.com, where it's much slower to review and answer questions.
 - Also use the **LinkedIn Network Updates** feed to monitor my updates; MUCH easier than using web site.
- **Blog:** Write three or four articles per week on social media topics.

Social Media Tools

- **RSS:** Created a **Google Reader Listening Station** to track topics of interest. Use either FeedDemon or Google Reader (they sync with each other), depending upon whether I'm on my own computer or somewhere else.
- **Tweeting:** HootSuite. I keep it running through the day and tweet occasionally; Able to post to LinkedIn or Facebook without leaving my Twitter dashboard.
- **Blogging:** Posterous, because it is so easy and flexible. Concerned about the SEO of my blog, so I'm about to transition it over to WordPress.





Thank You

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Social Media Specialist

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<http://twitter.com/davidswinney>

<http://linkedin.com/in/davidswinney>

<http://davidswinney.posterous.com>

Presentation available for download from www.slideshare.net

214-233-5678