

LinkedIn KEY (to Higher Rankings)

Keywords in fields highlighted in **GREEN** below influence your profile ranking.

Title (Maximum 44 characters including spaces):

Headline (Maximum 120 characters including spaces):

Update: (Maximum 140 characters including spaces): (like a Tweet)

Current: [Automatic from Current Position(s)]

Past: [Automatic from Current Position(s)]

Education: [Automatic from Current Position(s)]

Recommendations: [Automatic Count] (3 minimum for complete profile)

Connections: [Automatic Count] - (light color font if set to private)

Websites: [Labels can be edited and the hyperlinks work]

Summary: (Maximum 1,900 characters including spaces):

Specialties: (Maximum 500 characters including spaces):

Applications: (News, Personal Slide Presentations, etc.):

Box – (Great for posting documents intended for download)

SlideShare – (Maximum three files displayed on LinkedIn)

Experience (Positions may overlap) [Mo & Yr Start] to [Mo & Yr Finish]:

Job Title (Description): (Maximum 100 characters including spaces):

at Employer (Company): (Maximum 100 characters including spaces):

Actions & Results: (Maximum 2,000 characters including spaces):

Education (Enrollment may overlap) [Mo & Yr Start] to [Mo & Yr Finish]:

School Name: (Select from Drop-Down Menu or Other):

Degree

Field of Study (Maximum 100 Characters including spaces):

Additional Notes: (Maximum 970 Characters including spaces):

Activities and Societies: (Maximum 500 Characters including spaces):

Additional Information:

Websites (Maximum Three Hyperlinks):

Interests (Maximum 900 Characters including spaces):

Groups & Associations (Maximum 920 Characters including spaces):

Honors & Awards (Maximum 920 Characters including spaces):

Contact Settings (Maximum 2,040 Characters including spaces):

References:

At least one makes all Keywords in that experience section count twice.